



CIRCULAR ECONOMY ALLIANCE

**LEADING THE CHANGE BY BEING
THE CHANGE:
WE EDUCATE THE PIONEERS OF
THE GREEN TRANSITION**

Successful Transition

to the Circular Economy
requires credible knowledge
and skillset to efficiently
drive sustainable prosperity.



Responsible Development Starts Here!

TABLE OF CONTENT

The World is Changing...	3
What is a Certificate in Circular Economy?	4
Why get certified?	5
Who is it for?	7
Course structure	8
Certification Levels	9
Steps to the certification	11
Circular Economy job creation	12
Now what?	13
Certify your team today	14
Ready to accelerate your career?	15



THE WORLD IS CHANGING...



Emerging technologies, climate change, purpose-driven enterprises, and the demand for sustainable business practices have caused a disruptive effect in every industry. Getting educated and certified in circular economy and mastering the practices and principles will make you a valuable asset to organizations adopting ambitious sustainability goals.

WHAT CAN WE DO?

Circular Economy (CE) aims at decoupling economic growth from the consumption of finite resources. It covers a range of practices for generating social and economic value while limiting waste production. Circular Economy is a viable path toward curbing greenhouse gas emissions (GHG), maintaining global temperature increase below 2 degrees, and achieving climate neutrality by 2050. Experts estimate that the implementation of circularity can reduce 39% of global GHG emissions and 28% of virgin resource use.

HOW DO WE MAKE IT HAPPEN?

Successful transition to CE requires a skilled and educated workforce, leadership, common ground, terminology, principles, and concepts necessary for effective collaboration between the public and private sectors. We need to close the gap between the current skills at your own disposal and the required skills that can effectively enable the transition to the circular economy and achieve shared attainable vision.

A research-driven certification in Circular Economy allows employers to identify talent with the skills to implement Circular solutions quickly. In addition, it provides a common ground for communication and collaboration across borders and sectors. Finally, it helps remobilize workers from pollution-heavy industries to emerging jobs in new sustainable industries, activities, and sectors.



**Emerging
Technologies**



**The Climate
Change**



**Purpose-driven
Enterprise**



**Demand for
Sustainable
Business
Practices**

WHAT IS A CERTIFICATE IN CIRCULAR ECONOMY?



CEA's certificate in Circular Economy is a unique research-driven effort jointly led by the Circular Economy Research Center (CERC) of the École des Ponts Business School and the Circular Economy Alliance (CEA). This certification emerged as a response to the Pact for Skills and the Circular Economy Action Plan launched by the European Commission. It is a catalytic enabler for upskilling and reskilling the global workforce servicing the transformative purpose-driven agenda of the Circular Economy.

Attaining a CEA certification demonstrates that you:



Possess an advanced understanding of Circular Economy concepts and practices related to business, governance, industry, and policy.



Are uniquely qualified to promote new business models, propose innovative circular solutions, and help lead the transformation process.



Can apply tools and techniques to identify and implement circular solutions to a wide range of corporate processes and industries



Are familiar with and aware of CE best practices that can be leveraged to achieve societal, economic, and environmental advantages and advance circularity and sustainability profitably.



Can elaborate circular strategies applicable to your own industry and/or organization.

The goal of CEA and CERC is to unite practices, principles, skills, and strategies under a single, constantly evolving, research-driven certification. CEA certification provides professionals, students, and organizations with comprehensive, reliable, actionable skills and knowledge to become Circular Economy agents of change.



WHY GET CERTIFIED?



CE certification helps organizations:

- Acquire the skill, insight, and expertise to incorporate circular economy principles to their advantage.
- Translate emerging research and practice into real societal and environmental change.
- Create new business models and data-driven applications advantageous to people, the planet, and profit.
- Get access to a global network of CE experts, research institutions, and partnerships.
- Identify, evaluate and hire more skilled talent to lead their green transformation.
- Collaborate with environmental organizations to take action and drive systemic change.
- Accelerate the successful adoption of circular and sustainable business practices.
- Become market leaders in sustainable business practices.



Knowledge

Circular Business Models

Partnership

Business transformation

Skills

Education

Expertise

Leadership

Circular Solutions

Collaboration



WHY GET CERTIFIED?



Getting certified helps individuals:

- Prove their expertise in the Circular Economy domain for employers undergoing or planning a sustainable transformation for their organizations.
- Increase their career opportunities by aligning their skills and qualifications with the increasing job trend in the domain of Circular Economy.
- Acquire and promote a common language and understanding of Circular Economy.
- Learn to manage and adapt successfully to the rapidly changing landscape.
- Expand their profile with the knowledge and skills organizations need to reach their corporate sustainability goals.
- Enhance the credibility of their environmental knowledge and of CE in general.
- Join a growing global community of change leaders.
- Have the necessary skills to play an active part in the change you want to see in the world.



Innovation

Skills

Upskilling

Reskilling

Career growth

Education

Sustainable future

Green transformation

Knowledge



WHO IS IT FOR ?



CEA certification programs are open to anyone looking to be part of the transition to a more sustainable reality. CEA certification will give you the knowledge to act effectively at the desired level of impact, whether for you, your company, your community, or the planet. The circular economy is the future of work and business, so the CEA certification program offers certifications for leaders, managers, working professionals, graduates, and students.

The Circular Economy certificates help fill these skill gaps benefiting both employees and employers. A certified employee pool accelerates the adoption of viable sustainability solutions within their organization and removes friction when working with partnering stakeholders, suppliers, customers, and governments, having achieved a niche interoperable cooperation approach.

Partnering and collaborating are fundamental principles of Circular Economy and it requires an ecosystemic approach in which companies and organizations well-versed in Circular Economy will not be left by the wayside and miss important growth opportunities as we advance. Getting the workforce knowledgeable and certified ensures that your entity and your employees will not miss out and maximize their potential in future opportunities.

EMPLOYEES AND JOB SEEKERS



are increasingly being asked to up-qualify and match the demands of increasingly climate-conscious employers. As businesses turn towards climate-neutral operations, new opportunities emerge for employees with strong knowledge of circular economy principles.

BUSINESSES AND CORPORATIONS



need new skills from their employees to successfully achieve their sustainability goals. In addition, organization-wide integration of circular economy principles and practices will require all workforce levels to participate in driving sustainable change.



COURSE STRUCTURE



SELF-PACED AND FLEXIBLE DO IT ON YOUR OWN TERMS

CEA certification bundles offer targeted, short, and flexible training to upskill and reskill for a greener future.

Each chapter is structured in short sections that focus on a key aspect of Circular Economy, including illustrative case studies and examples. After each section, brief challenges help you ensure that you have assimilated the content and learnings. The chapters include dynamic multimedia content designed to make the learning feel enjoyable and effortless. The online and on-demand learning model makes it easy for even full-time professionals to complete and validate the material. Access the courses and materials from your desktop or smartphone whenever and wherever it suits you and at your own pace.

COURSE MATERIAL

features a balance of leading research, tools and strategies, and practical knowledge in real-world illustrative case studies. It provides content directly applicable to a broad range of industries in the public and private sectors.

VALIDATION

requires completing short randomized multiple-choice quizzes at the end of each chapter that tests the assimilation of the course material. To help you prepare, you will be presented with challenges (short quizzes) to ensure you understand and assimilate the material.

CERTIFICATION LEVELS

Certificate of Completion (CoC)

Validation of individual chapters (courses) results in certification on a single topic within the Circular Economy Body of Knowledge. A Certification of Completion is the right choice for professionals or students looking to add specific skills to their profile or interested in a specific theme in Circular Economy. It is also intended for more experienced practitioners of Circular Economy looking to focus on specific fields of Circular Economy.



Circular Economy Professional (Foundational)

The Circular Economy Professional (Foundational) is primarily intended for graduates and professionals at the beginning of their Circular Economy discovery journey and working or looking to work in sustainable-development-related careers. This bundle includes the first four (4) chapters of the Body of Knowledge and equips graduates of the Circular Economy Professional (Foundational) with a thorough introduction, a well-rounded skill set, and a clear understanding of circular economy business principles and practices. A Circular Economy Professional (Foundational) should be capable of implementing the most fundamental circular practices to help move organizations towards greener operations that align with purpose and profit.



CERTIFICATION LEVELS



Circular Economy Manager (Advanced)

The Circular Economy Manager (Advanced) is intended for professionals looking to advance their careers through mastering more advanced sustainable practices. This bundle includes the first eight (8) chapters of the Body of Knowledge and equips Circular Economy Manager (Advanced) graduates with a broad skill set into a broad spectrum of the Circular Economy principles and practices and a clear understanding of how Circular Economy can be implemented. The Circular Economy Manager (Advanced) is equipped to identify opportunities to implement efficient resource management and sustainable practices and solutions. As a result, they can implement effective business transformations that significantly impact their organization's sustainability and profitability.

Circular Economy Specialist (High-Mastery)

The Circular Economy Specialist (High- Mastery) offers a comprehensive and in- depth understanding of the principal domains affected by the Circular Economy. The Circular Economy Specialist (High- Mastery) certificate includes 12 chapters of the Body of Knowledge, the first eight (8) chapters, and a choice of 4 additional chapters based on your areas of interest. The Circular Economy Specialist (High-Mastery) is intended for more experienced professionals looking to expand their perspective on accelerating their organization's green transition. The Circular Economy Specialist (High-Mastery) is a leader in sustainable transformation and is equipped to manage Circular Economy implementation in diverse corporate or organizational settings, leveraging the advanced knowledge acquired.

Our distinguished Certification Course for Circular Economy Specialists (High-Mastery) has received prestigious dual accolades of excellence from the renowned Brandon Hall Group Excellence Awards 2023



These exceptional honors serve as a testament to the unequivocal caliber of this certification course. Blending visionary expertise with pedagogical finesse, this comprehensive certification program stands as an embodiment of excellence.

STEPS TO THE CERTIFICATION



1. Registration

Register to individual chapters or certificate bundles by filling out the registration form on the CEA website.



2. Access

Use the link sent via the registration email to access the Talent LMS and choose the preferred course or course bundle. Then follow the steps to complete the payment. Once payment has been processed, all course materials will be visible in your learning dashboard on the Talent LMS (accessible via desktop or mobile).



3. Certification

Complete the subscribed course chapters and validate the assessment test at the end of each chapter with a minimum score of 70%. Once you have completed all chapters in the certificate bundle, you will be issued a digital certificate with a private link to your certificate on the blockchain that you may share as you desire. An option of posting your certification to LinkedIn via the Talent LMS also exists.



REGISTER

EQUIP YOURSELF WITH THE TOOLS TO BE AT THE FOREFRONT OF PROFESSIONALS LEADING THE CHANGE.

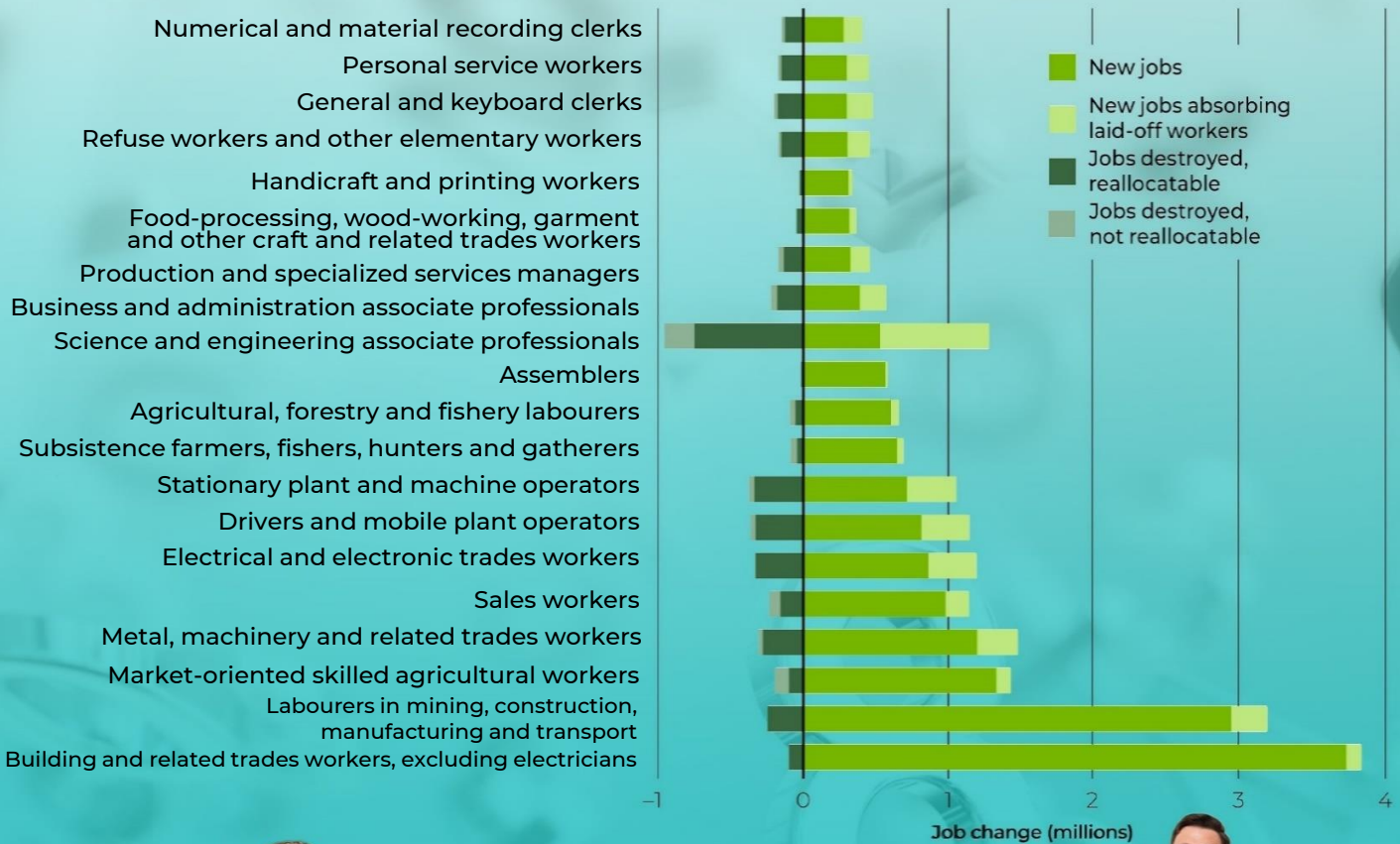
The CEA certification program offers a wide range of options to meet your training, upskilling, and reskilling objectives that would put you at the forefront of professionals leading the change. In addition, the certification programs support candidates throughout the training process with a variety of learning resources. The Talent Learning Management platform is accessible on-demand and 24/7 via Mobile and Desktop, so you can train and learn whatever you want, wherever you want. So don't put off the future. Get certified now to shape the future you want to see.

CIRCULAR ECONOMY

JOB CREATION

The transition to a circular economy is not just good for the planet, and for businesses. It will also be an incredible motor driving job creation across all industries.

Occupations most in demand across industries in a global energy sustainability scenario, 2030



Job Creation

Source: ILO calculations based on EXIOBASE v3 and national labour force surveys.



NOW WHAT ?



Certifying Circular Economy Skills Worldwide

Join the leading global network of Circular Economy stakeholders

We are proud to partner with a diverse range of organizations, well distinguished in their industries with purpose-driven missions in safeguarding our planet's longevity. Partners that are willing and dare to embrace change that makes our world a better place. Each of our partnerships is focused, ambitious and collaborative, delivering a joint effort that accelerates our pace in transitioning towards a more sustainable future. With shared values, determination, prompt actions and long-term commitment, change becomes a reality.

JOIN THE ALLIANCE



One universal Certification



One shared Framework



One shared Mission

CERTIFY YOUR TEAM TODAY

Certify your people today to pole position your organization for tomorrow!

A team of certified circular economy experts helps create a competitive advantage and demonstrates your organization's commitment to sustainability. In a world where the purpose is necessary to attract talent, our certification shows your stakeholders that you are not only in principle committed to Circular Economy but that your team has the knowledge, skills, and competencies necessary to lead the way to a greener future.

READY TO ACCELERATE YOUR CAREER



Acquire the credentials to kickstart your career in Circular Economy!

A certification in Circular Economy will give you the skills and credentials that will fast-track you to become a key player within your organization. Become an agent of change and lead the change towards the sustainable future you want to see.

Accelerate Career

YOUR



CEA@CIRCULARECONOMYALLIANCE.COM



WWW.CIRCULARECONOMYALLIANCE.COM